



### THE WORLD OF











ACTIVE STYLE SPORT

## THE BRAND

Red Bull SPECT Eyewear combines innovative power with expressive design and represents a lifestyle characterized by a sense of adventure, spontaneity, joy of life, and freedom. The sporty eyewear brand appeals to active people of all ages who do not want to compromise on style or functionality.

- global brand recognition
- innovative technologies and features
- designed and developed in Austria

00000 **EXTRAVAGANT** 

0000 CLASSIC ELEGANT

0000 MATERIAL MIX 00000

**SPORTY** 

00000

TREND-ORIENTED

00000

**VARIETY OF COLORS** 

Red Bull SPECT Eyewear is the ideal choice for active people with style. The eyewear impresses with cool lifestyle designs, innovative technologies, and functional materials. Whether in the snow, mountains, water, air, in the city, traveling, gaming, at concerts, or just relaxing with friends-Red Bull SPECT Eyewear is always the perfect companion.

ACTIVE STYLISH SPORTS ENTHUSIASTIC



### VICTORY THROUGH INNOVATION

Red Bull SPECT Eyewear was awarded first place in the category "Sport Innovation of the Year" at the VICTOR – Austria's Sports Business Awards 2024 in Salzburg. With the innovative WING DTS 2.0 system, Red Bull SPECT Eyewear successfully asserted itself against a large number of strong competitors.

In addition, Red Bull SPECT Eyewear has been nominated for the esteemed SILMO d'Or –

nominated for the esteemed SILMO d'Or – one of the most prestigious honors in the international eyewear industry.



WING DTS 2.0 by Red Bull SPECT Eyewear combines innovative design with functionality. A built-in sliding mechanism (dual temple system) extends an additional temple when needed, securely wrapping around the ear to provide enhanced support during intense activities.



VICTOR SPORT BUSINESS AWARD WINNER Category: "Sport Innovation of the Year 2024"



SILMO d'or 2024

Nominee in the category: "Sports Innovation"

### TECHNOLOGIES

#### **#ENERGIZEYOUREYES**

Red Bull SPECT, the eyewear brand known for its dynamic and innovative approach, is committed to pushing the limits of design and technology in goggles and sunglasses. Rooted in Red Bull's spirit of extreme sports and high-performance, the brand delivers products that cater to the demanding needs of athletes, outdoor adventurers, and active individuals who value both performance and style.



#### WING DTS 2.0

Secure hold and firm fit thanks to a dual temple system.



180°

An integrated 180° spring hinge provides maximum comfort and flexibility. The temples open up to 180 degrees, delivering an especially comfortable fit and a secure hold.



#### SLC

SLC (Seamless Lens Construction) – for optimized airflow, unimpaired field of vision and sporty look.



#### **I BOOST**

Lenses with the I°BOOST technology provide intense contrasts, brilliant colors and razor-sharp vision.



#### **CHROM** ×

CHROM°X are photochromic lenses that automatically adjust to changing light conditions, offering optimal protection and clear vision. Ideal for sports activities, they always provide the optimal tint for a comfortable viewing experience.



#### **POLAR** $\geq$

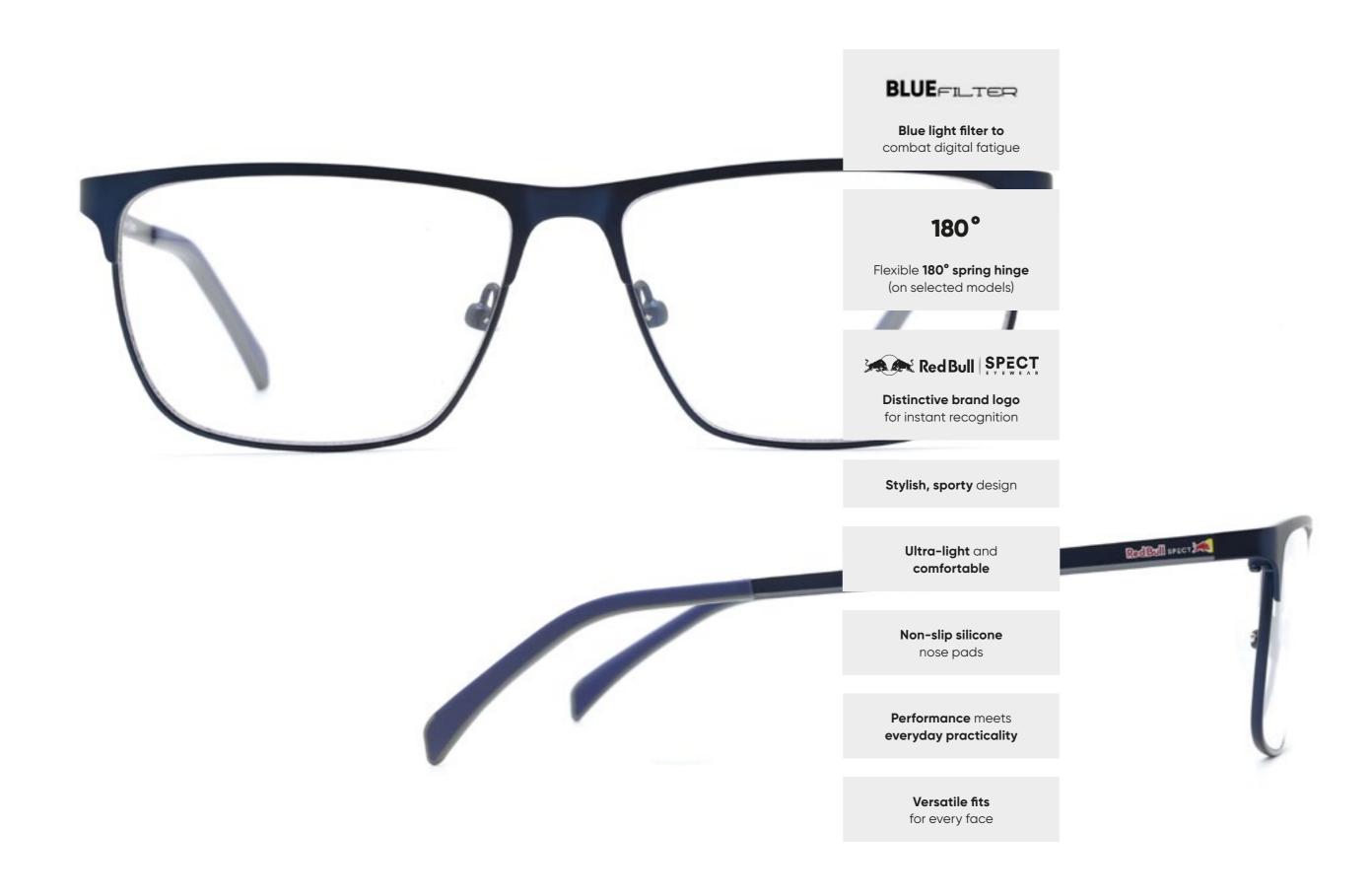
Polarizing lenses are particularly advantageous for sports and leisure activities. They absorb dazzling light reflections and filter out unwanted reflections.



#### BLUEFILTER

Blue light filter technology reduces harmful blue light, supports a healthy sleep rhythm and can help maintain concentration and performance.

## BLUE FILTER COLLECTION SELLING ARGUMENTS





# CARBON SPEAR CONCEPT

#### **REDM110**

#### **Specifications**

Shape Material rectangular metal/rubber

57 15 145







#### REDM111

#### **Specifications**

Shape Rectangular
Material metal/rubber
Size L

55 16 145

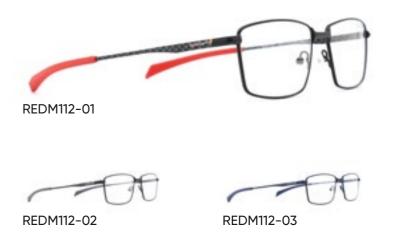


#### **REDM112**

#### **Specifications**

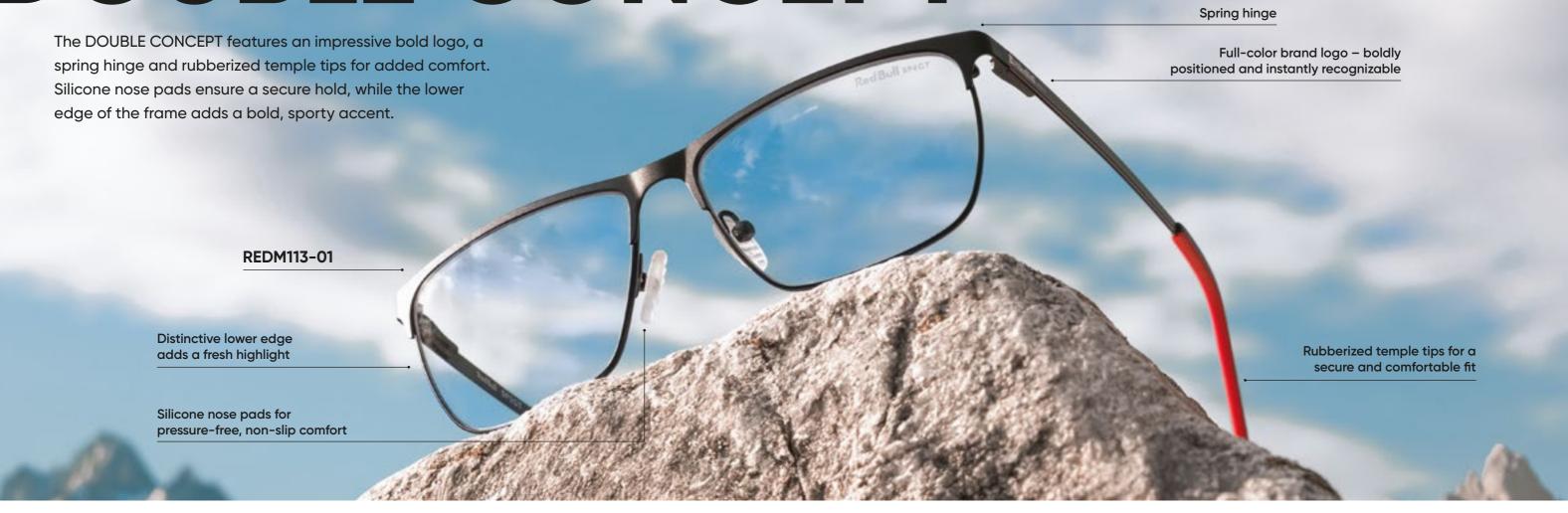
Shape Rectangular Material metal/rubber L

56 17 145



### DOUBLE CONCEPT

BLUEFILTER GEN 3





#### **Specifications**

Shape Material Size Rectangular metal/rubber















#### REDM114

#### **Specifications**

Shape Material Size Rectangular metal/rubber







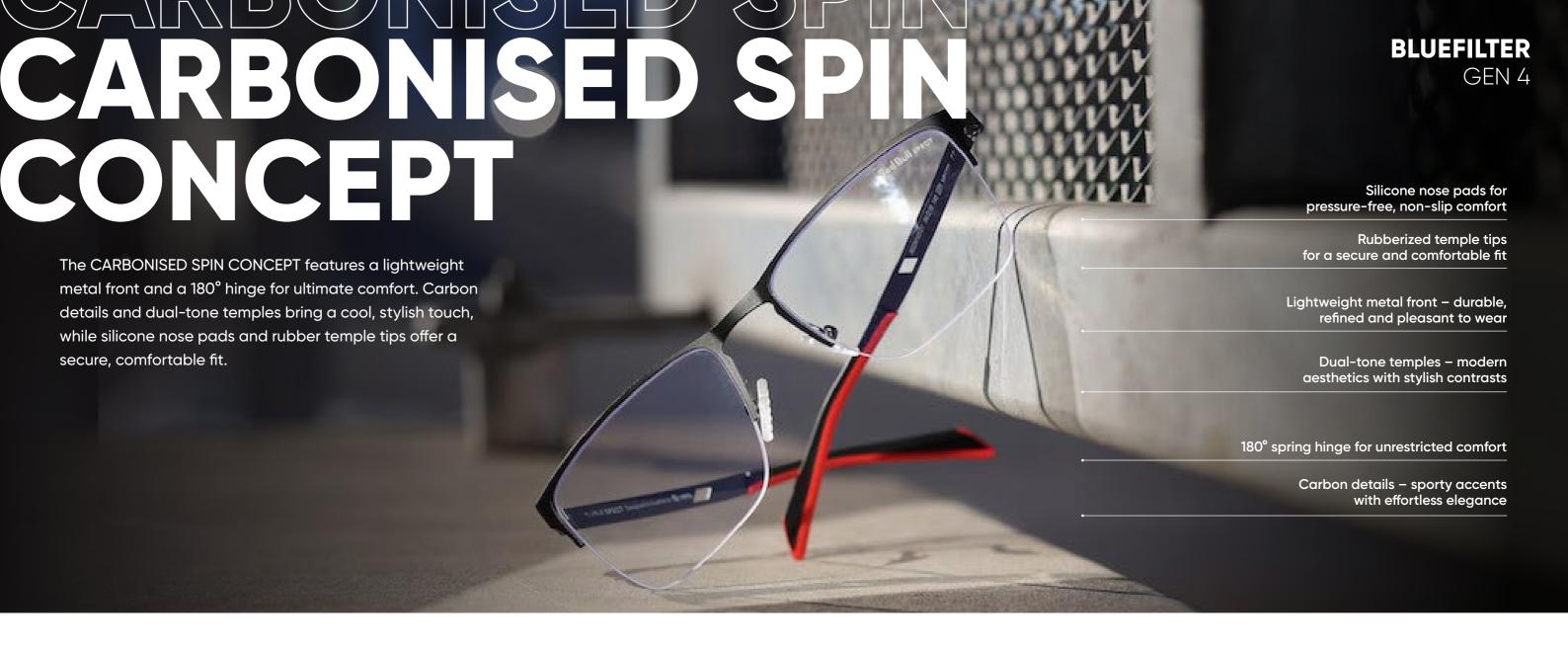


REDM114-02











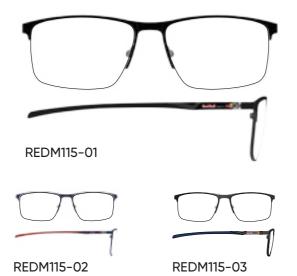
Shape Material Rectangular metall/TR90+rubber

Size

5

7 1 <del>→</del> \_

145



#### REDM116

#### **Specifications**

Shape Material Size Rectangular metall/TR90+rubber

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Shape **Material** Size

Rectangular metal/rubber







#### **REDM118**

#### **Specifications**

Shape Material Size

Rectangular metal/rubber











REDM118-02 REDM118-03



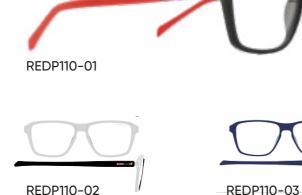


ShapeRectangularMaterialTR90SizeM

54 (---)









#### **Specifications**

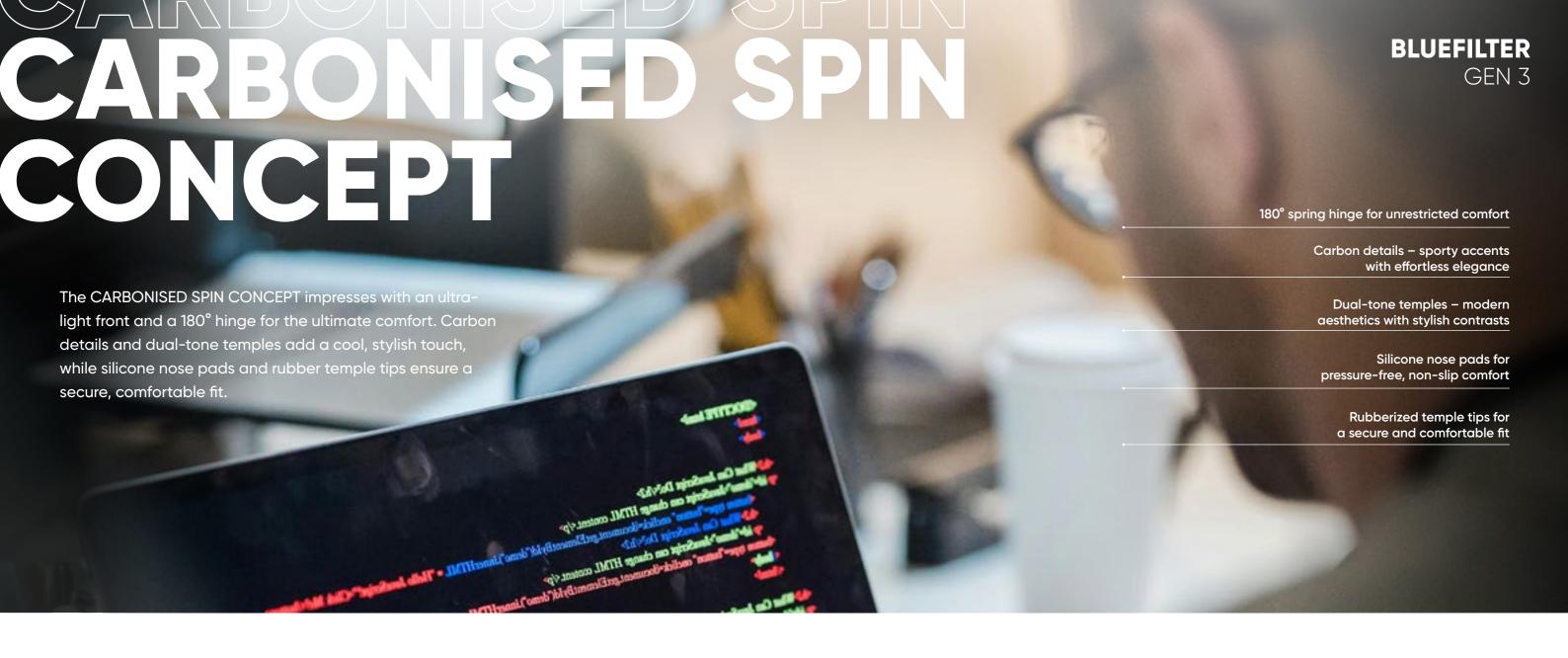
Shape Rectangular
Material TR90
Size M

53 18 145











Shape Material Rectangular TR90/rubber

54







#### **REDP113**

#### **Specifications**

Shape Material Size Rectangular TR90/rubber







REDP113-03

REDP113-02

# METALLIZED BEVEL CONCEPT

The METALIZED BEVEL CONCEPT combines sleek design with functionality. Vibrant metallic colors and a bold full-color brand logo create a modern look. Rubberized temple tips for a secure and comfortable fit.



#### REDP114

#### **Specifications**

Shape Material Size Rectangular TR90

53







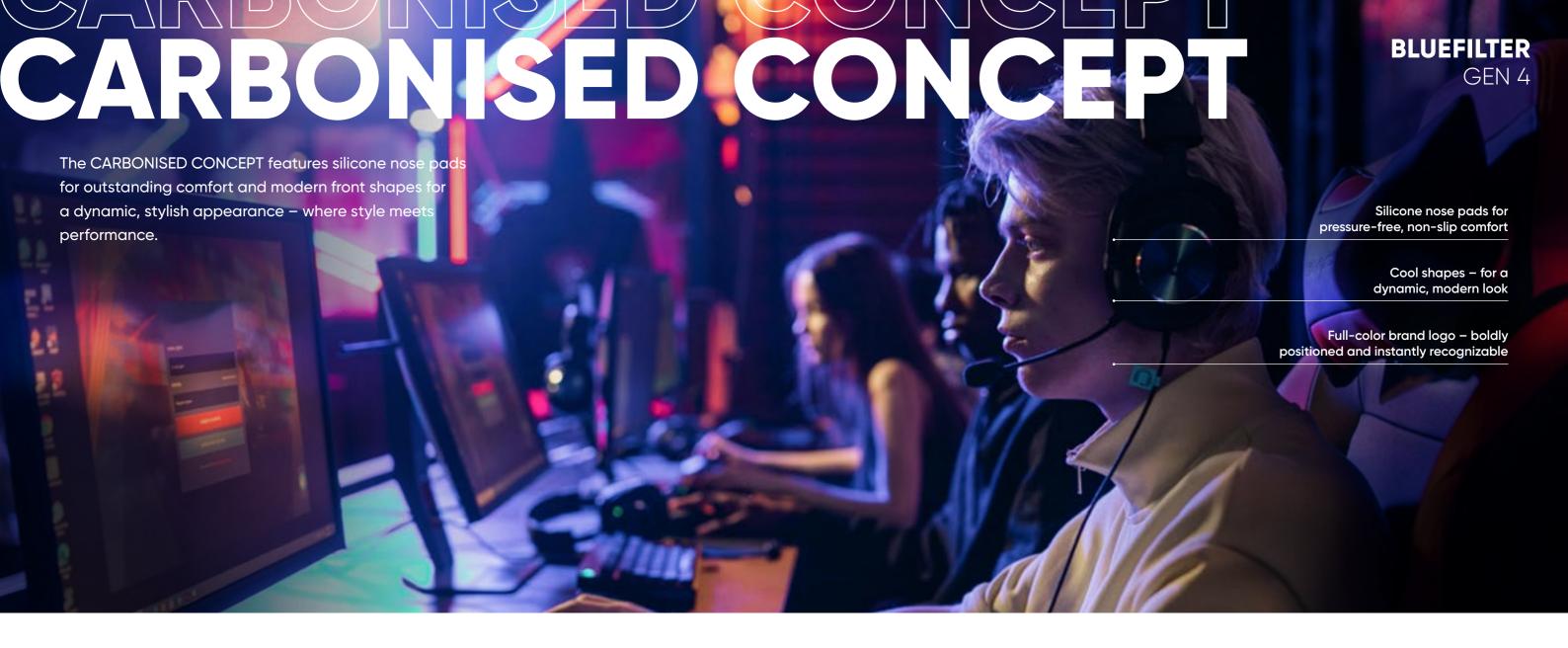




REDP114-02



BLUEFILTER





Shape Material Size Wayfarer TR90

55 —











#### REDP123

**Specifications** 

Shape Panto
Material TR90
Size M



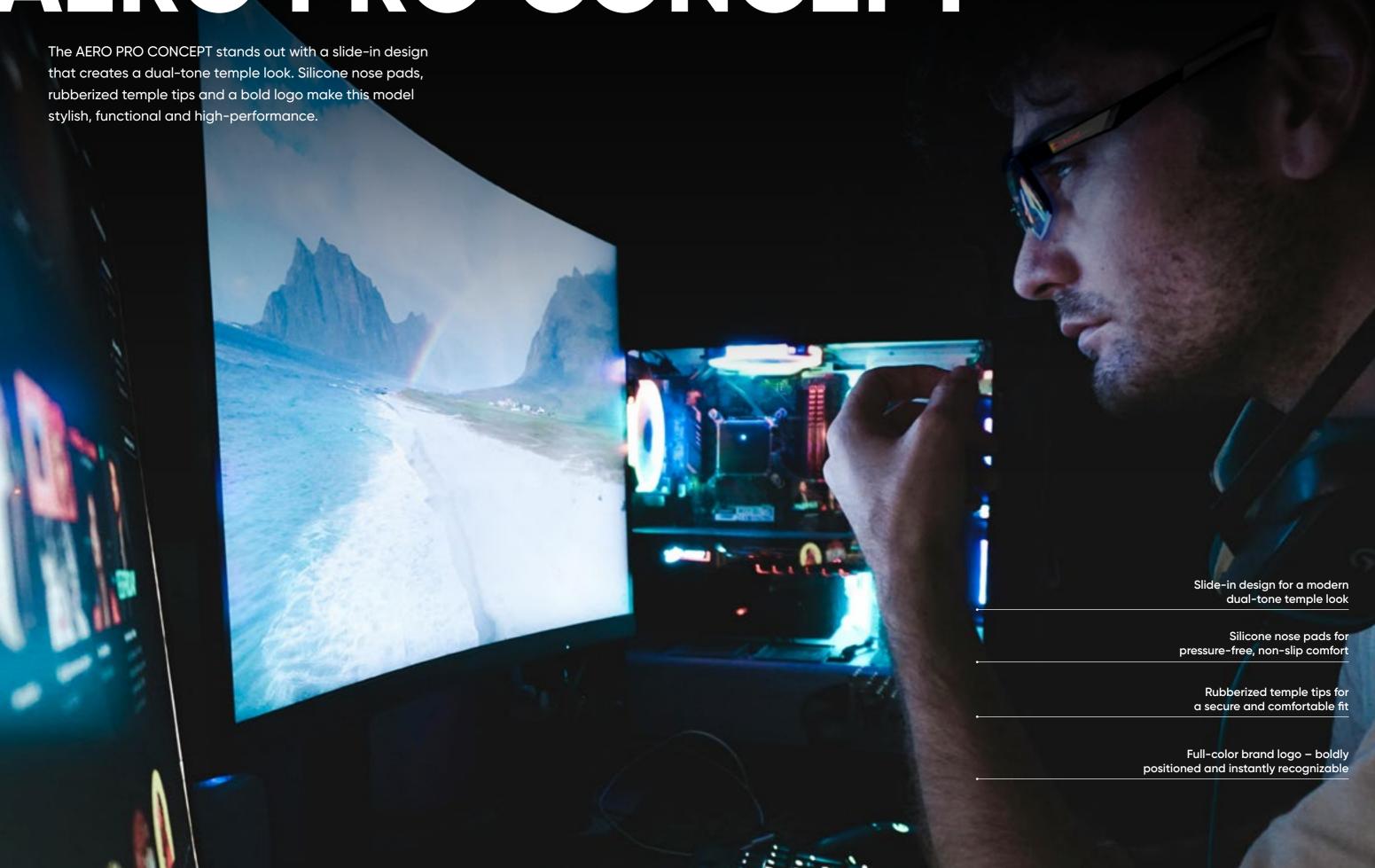








## AERO PRO CONCEPT



### AERO PRO CONCEPT

#### REDP124

#### **Specifications**

Shape **Material** Size

Rectangular TR90

145







#### **REDP125**

#### **Specifications**

Shape Material Size

Rectangular TR90









#### REDP126

#### **Specifications**

Rectangular Shape Material Size

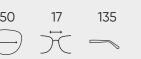
TR90







Shape Wayfarer **TR90 Material** Size









#### REDP116

#### **Specifications**

Wayfarer Shape **Material** TR90 Size

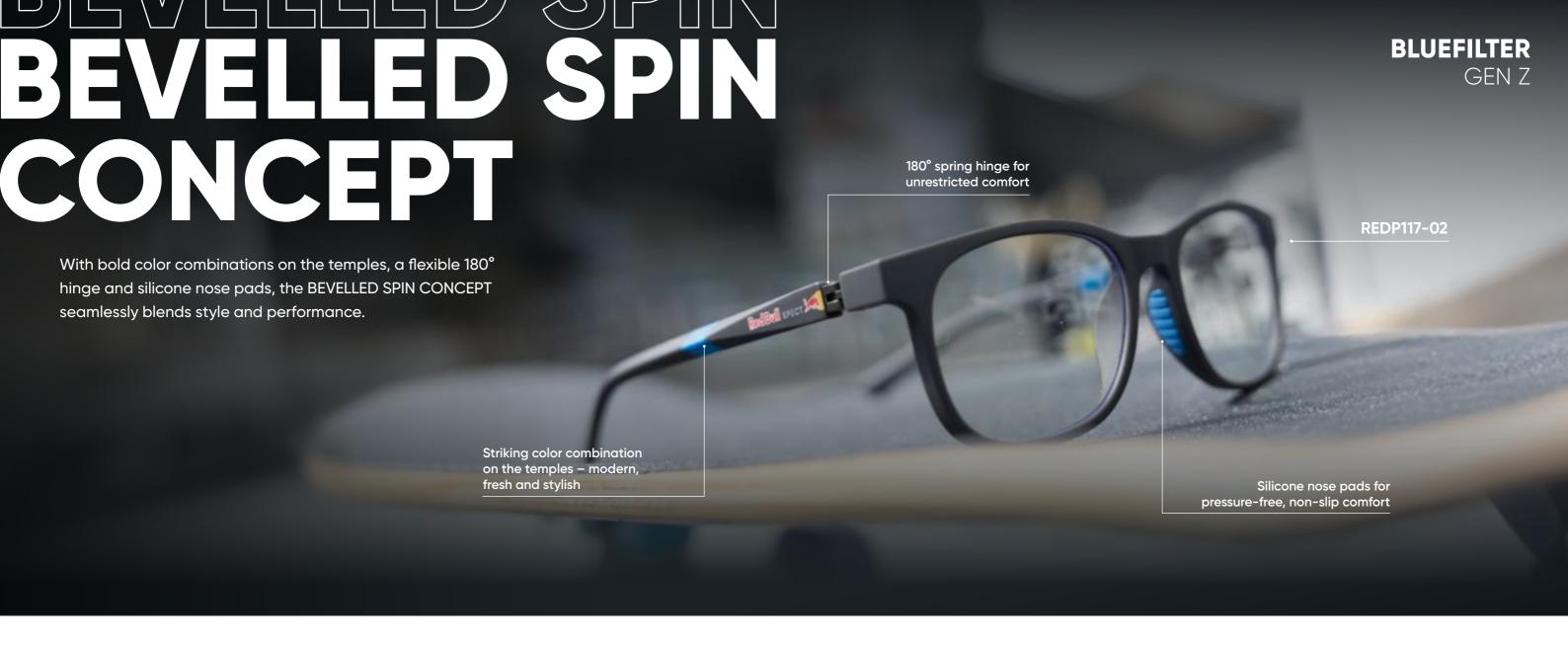








REDP116-03





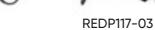
ShapeWayfarerMaterialTR90SizeM5017135







180°



#### REDP118

#### **Specifications**

Shape Rectangular
Material TR90
Size M

52 16 135



REDP118-01





2 REDP118-03



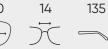
### CONTRAIL CONCEPT

#### **REDP119**

#### **Specifications**

Shape Rectangular Material Size

TR90 S









#### **REDP120**

#### **Specifications**

Shape Material Size

Rectangular TR90

Μ







#### **REDP121**

#### **Specifications**

Rectangular Shape Material Size

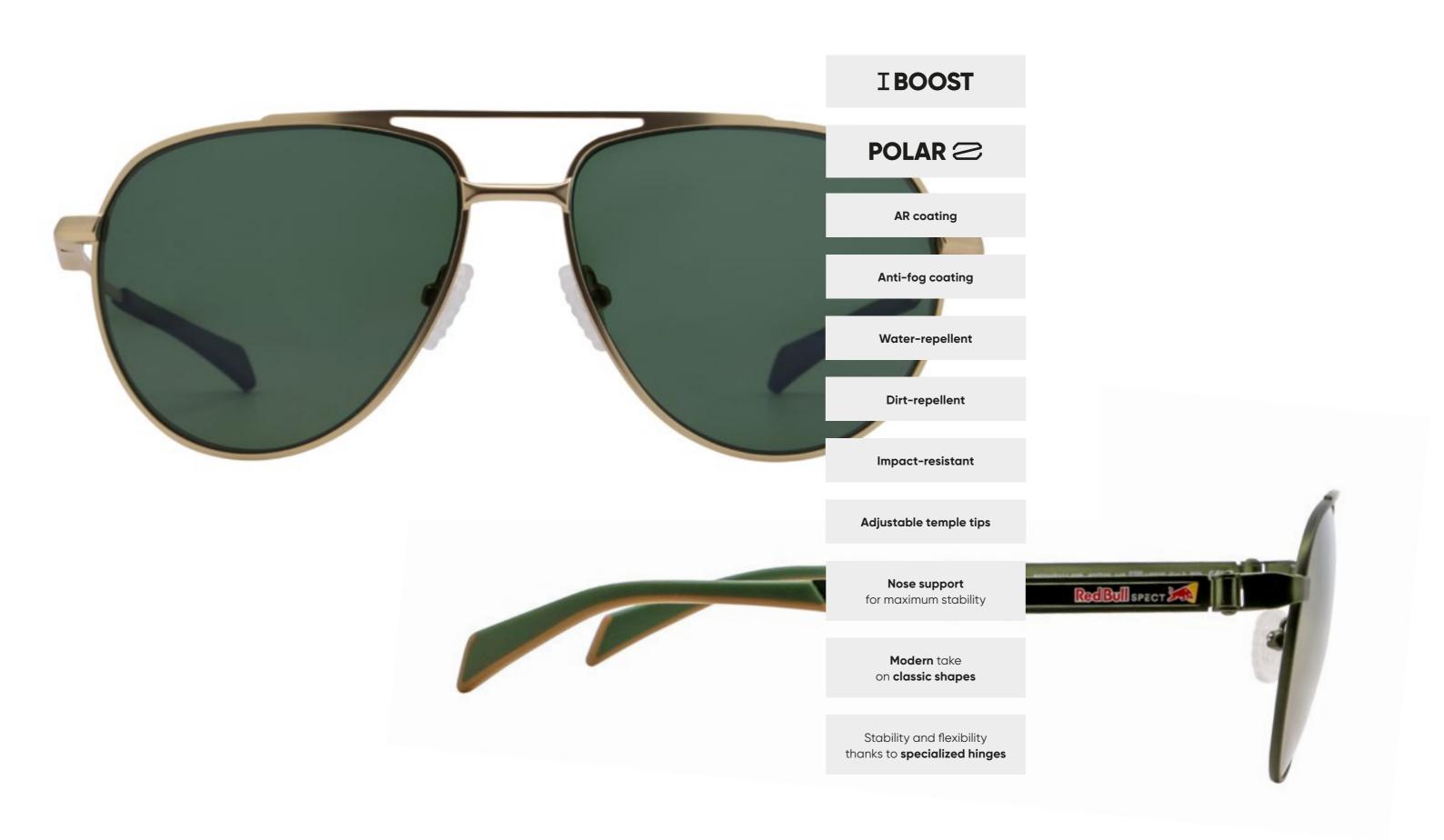
TR90







## SUN RX COLLECTION SELLING ARGUMENTS





### SPEAR CONCEPT

SUN RX METAL

#### REDMS108

#### **Specifications**

Shape Pilot
Material metal/rubber
Size L





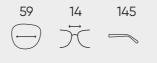




#### REDMS109

#### **Specifications**

Shape Rectangular Material metal/rubber L





REDMS109-03P

#### REDMS110

#### **Specifications**

Shape Rectangular metal/rubber Size L



POLAR S I BOOST

POLAR  $\approx$ 

**I BOOST** 

REDMS109-02P

### AERO SPIN CONCEPT

Lightweight, flexible and style-conscious – the AERO SPIN CONCEPT impresses with an ultra-thin metal front and a 180° spring hinge. Silicone nose pads and flexible dual-tone temples ensure a secure fit. Whether with a double bridge or classic rectangular silhouette, these models deliver the ideal mix of style and function. A sporty cut-out on the temples completes the dynamic design.



#### REDMS111-02P

- 180° spring hinge
- Slim metal front
- Dual-tone rubber temple tips
- Refined temple construction with colour accents
- Silicone nose pads for a secure fit
- Rounded shape with double bridge
- Classic rectangular shape
- Sporty temple with cut-out design

#### REDMS111

#### **Specifications**

ShapeRoundMaterialmetal/rubberSizeM





#### REDMS112

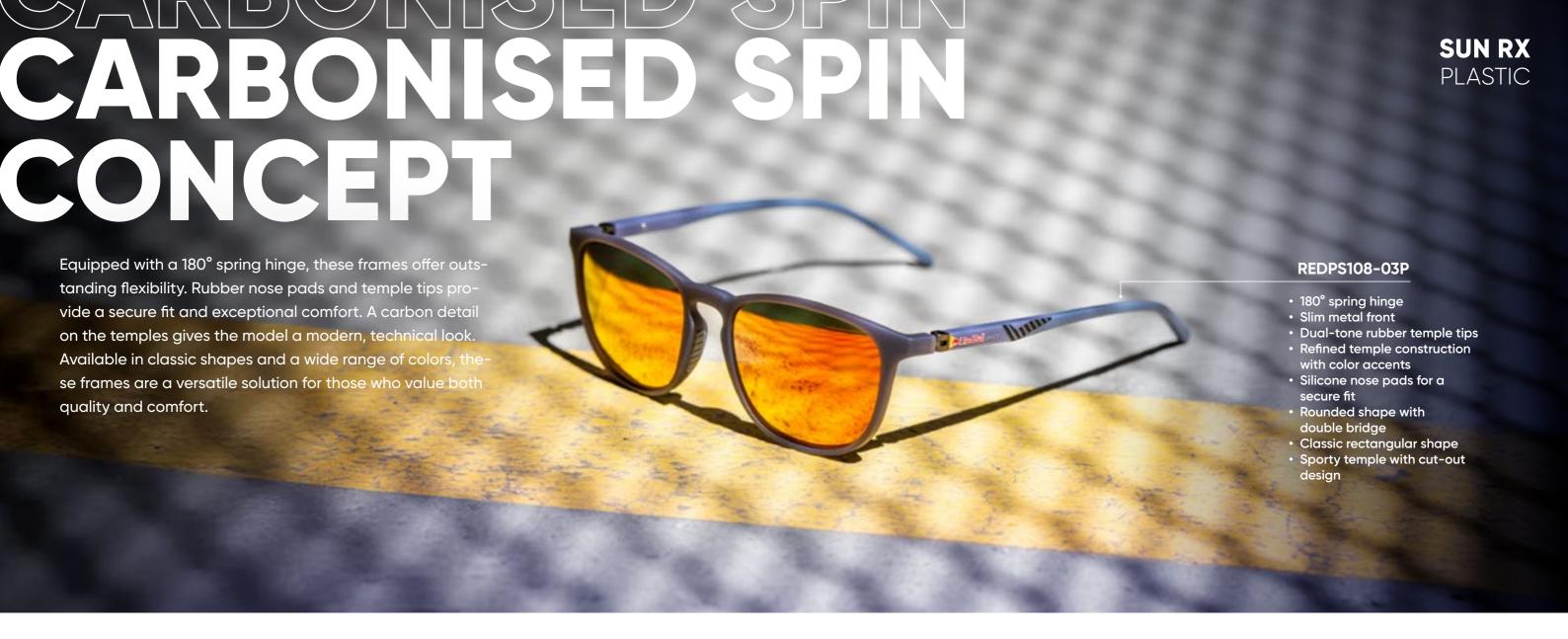
#### **Specifications**

Shape Rectangular
Material metal/rubber
Size L





POLAR S I BOOST 180° POLAR S I BOOST 180°





Shape **Material** Size

Square TR90/rubber











#### REDPS109

#### **Specifications**

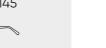
Shape **Material** Size

Rectangular TR90/rubber













REDPS109-02P REDPS109-03P

180° 180° POLAR 2 **IBOOST** POLAR 2 **I BOOST** 

### DART CONCEPT

#### REDPS110

#### **Specifications**

Shape Square Material TR90/rubber Size





145







#### REDPS111

#### **Specifications**

Shape Rectangular Material TR90/rubber Size







REDPS111-03P

REDPS111-02P

#### REDPS112

#### **Specifications**

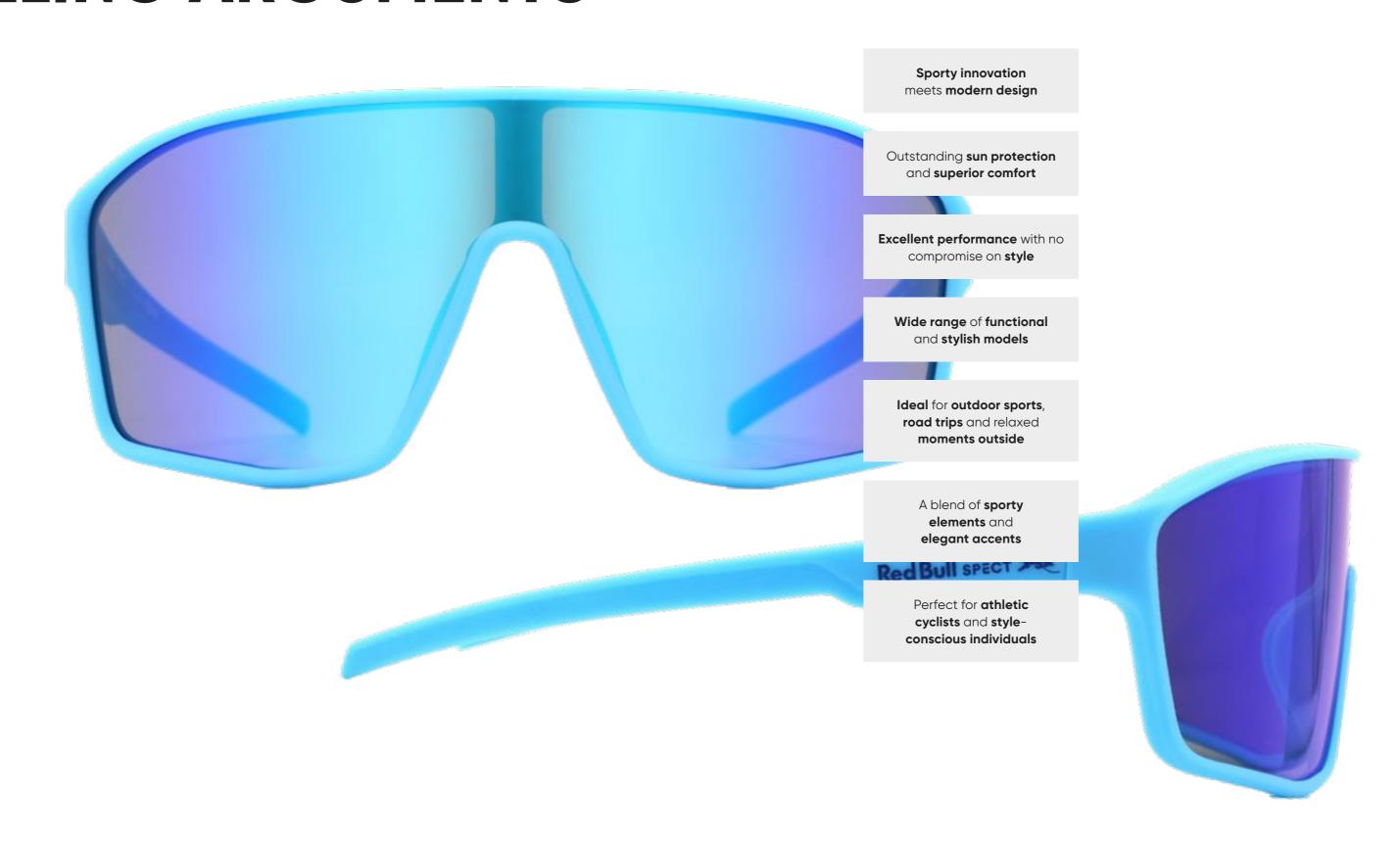
Shape Oval Material TR90/rubber





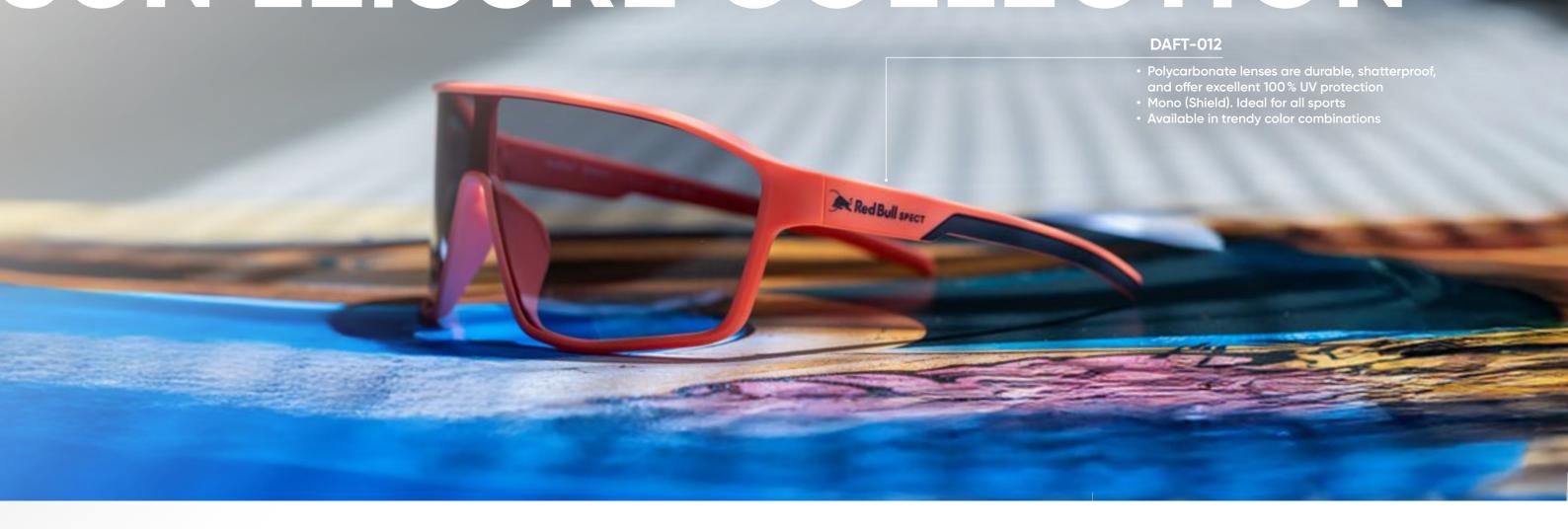


## SUN LEISURE COLLECTION SELLING ARGUMENTS



### UN LEISURE COLLECTION

SUN





#### Specifications

Shape Mono (Shield)
Material TR90
Size L









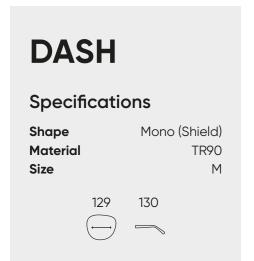




DAFT-015

### SUN LEISURE COLLECTION













### SUN LEISURE COLLECTION

SUN

#### DAKOTA-014

- Polycarbonate lenses are durable, shatterproof, and offer excellent 100% UV protection
- Mono (Shield). Ideal for all sports
- Available in trendy color combinations
- Suitable for narrow face shapes

#### **DAKOTA**

#### **Specifications**

Shape Material Size

Mono (Shield) TR90













DAKOTA-014



DAKOTA-015





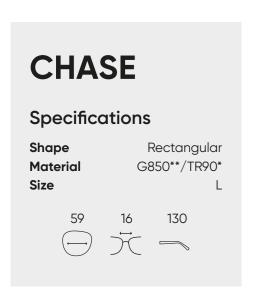




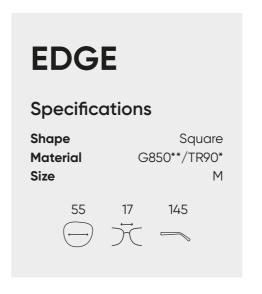






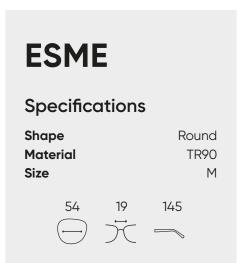








### SUN LEISURE COLLECTION SUN ESME-001P Polarizing lenses (POLAR°Z) • 100% UV protection Resistant & durable Suitable for wider head shapes





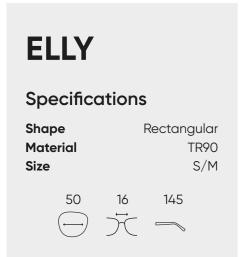






### UN LEISURE COLLECTION









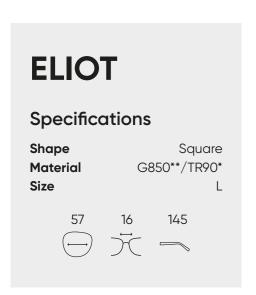


ELLY-003P

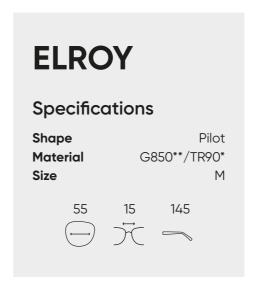


ELLY-002P



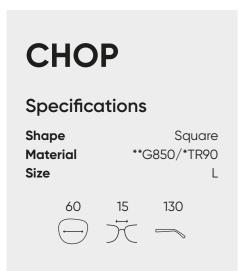








### LECTION SUN Red Ball SPECT JA CHOP-06P • Polarizing lenses (POLAR°Z) • 100 % UV protection • Wrap-around fit Versatile design Sporty 90s style Perfect blend of style and functionality







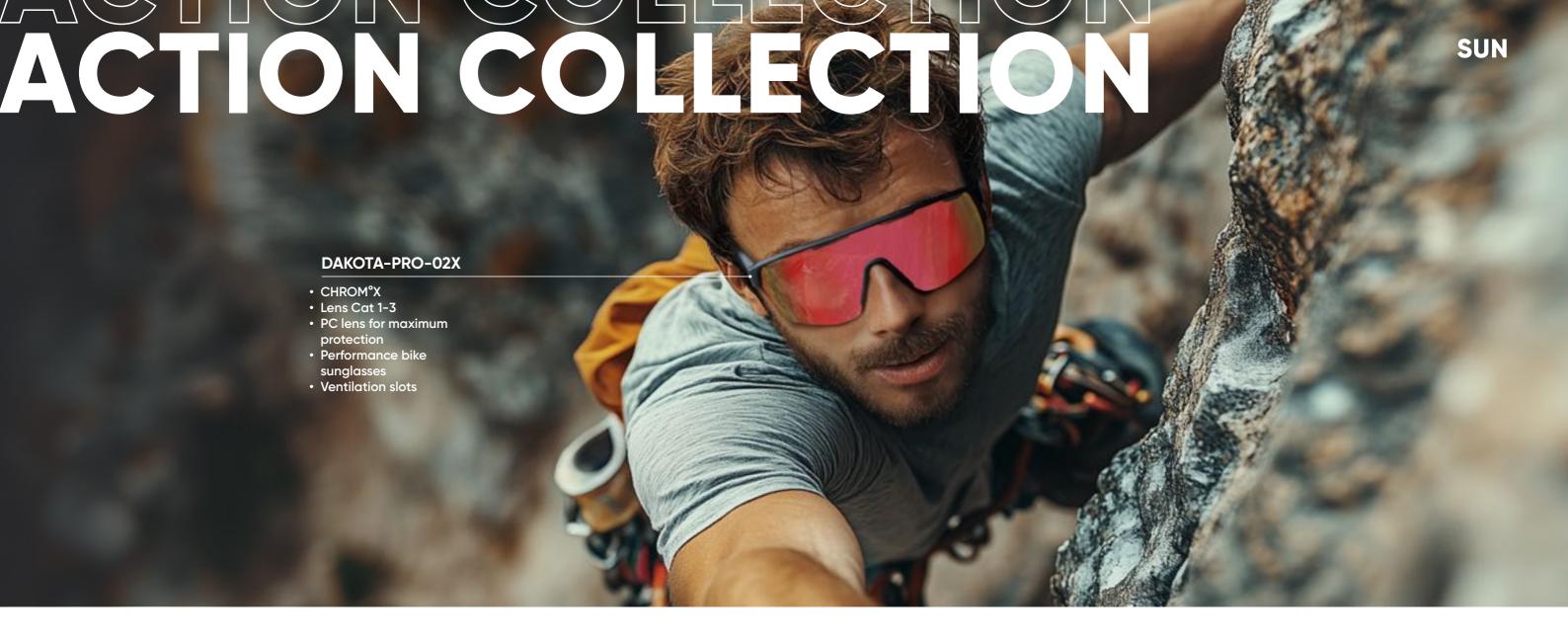




CHOP-05P\*

## SUN ACTION COLLECTION SELLING ARGUMENTS





#### 4 D-PRO

#### **Specifications**

 Shape
 Mono (Shield)

 Material
 TR90

 Size
 DAFT
 L (136-130)

 DAKOTA
 L (137-130)

 DASH
 M (129-130)

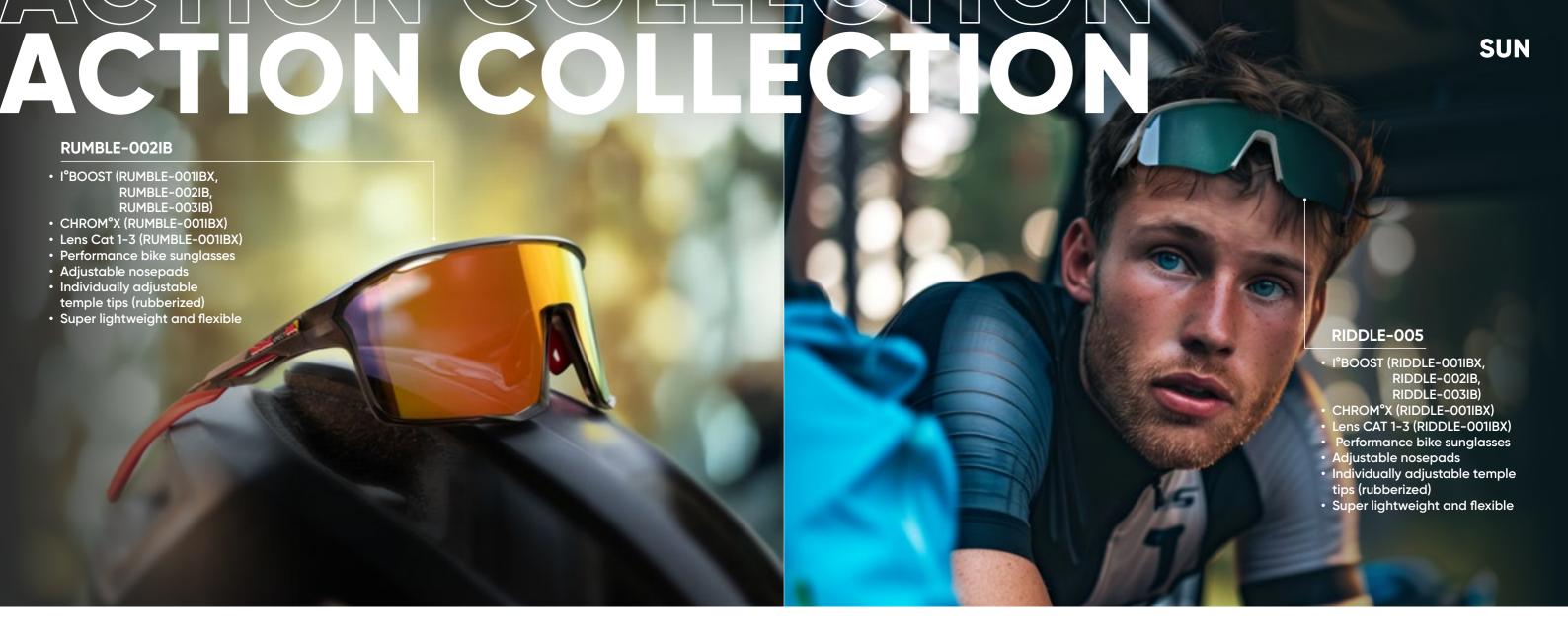
 DUNDEE
 M (130-130)













Mono (Shield) Shape TR90 **Material** Size









RUMBLE-002IB\*\* RUMBLE-003IB\*\* RUMBLE-004

RUMBLE-001IBX\* \*\*







#### **RIDDLE**

#### **Specifications**

Shape Mono (Shield) TR90 Material Size 141 125







RIDDLE-002IB\*\* RIDDLE-003IB\*\* RIDDLE-004

RIDDLE-005

CHROM **X**<sup>∗</sup> I BOOST" CHROM **×**<sup>∗</sup>

I BOOST"



#### KRAFT-04

- WING DTS 2.0 technology
- AR coating (anti-reflection)
- Innovative design
- Stability and hold even during dynamic movements
- Panoramic glass (Shield)
- · Protection from wind, dirt, and sun
- Ventilation slots



THE AWARD-WINNING KRAFT **SCORES WITH URBAN STYLE AND** INNOVATIVE PERFORMANCE.

#### **KRAFT**

#### **Specifications**

Shape Mono (Shield) TR90\*/G850\*\* Material Size

135





















redbullspecteyewear.com